

**YELLOWSTONE
ROCKY MOUNTAIN**

National Parks

PIKES PEAK

AND

BLACK HILLS

Yellowst-

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TOURISTS--Follow the

OREGON

AND

OLD MORMON

TRAILS

OF THE EARLY WEST

Historic Landmarks, Scenic Beauty, Past Chimney Rock, Scotts Bluff National Monument, Nebraska's Only Wild Game Preserve, Old Fort Laramie — Through the largest irrigated area in the country, "*America's Valley of the Nile.*"

Presented With Compliments of

CHAMBER OF COMMERCE

Lincoln Hotel

SCOTTSBLUFF . . . NEBRASKA

SCOTTSBLUFF, NEBRASKA



Scotts Bluff National Monument and Country Club



Swimming Pool



High School



Great Western Sugar Company Factory

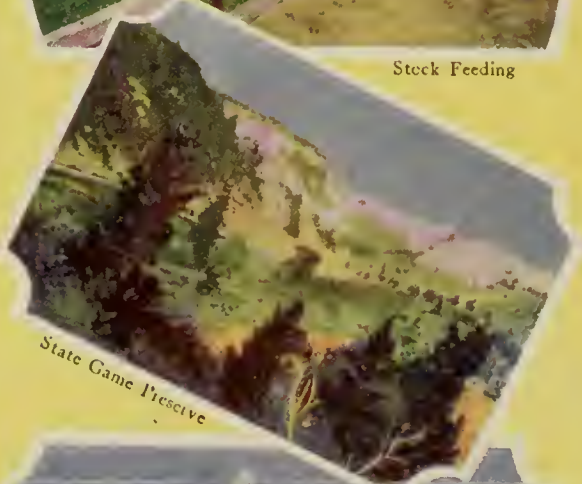


Stock Feeding

Located in the center of the North Platte Valley, the largest irrigated area in America, Scottsbluff is the trading metropolis and wholesale distribution center of Western Nebraska and Eastern Wyoming. Rich in historic and scenic landmarks of the Oregon and Mormon Trails, resplendent with fertile farms that have never known a crop failure, Scotts Bluff Valley is rightfully called, "America's Valley of the Nile." Scottsbluff is headquarters of—Great Western Sugar Company (Nebraska Division)—Western Public Service Company (six states)—Platte Valley Telephone Company (nineteen exchanges)—Finke Creamery Company—Platte Valley Packing Company—Mead Milling Company—Citizens Gas Company, and many other concerns. Several wholesale houses and over one hundred wholesale salesmen center here. Sugar beets, potatoes, alfalfa and beans, together with stock and sheep feeding, general farming, and an extensive dairy industry provide an annual income of over twenty million dollars. With fine transportation facilities, modern in every respect, a natural business center, Scottsbluff is the fastest growing city in the West. Exceptional opportunities are available for further industrial, wholesale and agricultural expansion. For detailed information write the Chamber of Commerce.



Scenic Bad Lands



State Game Preserve



Irrigating Sugar Beets



Lincoln Hotel
Chamber of Commerce Office



Sheep Feeding



Broadway, showing West Nebraska Methodist Episcopal Hospital

Shortest and Best

Route to

**YELLOWSTONE
NATIONAL
PARK**



*You Can Save Over 65 Miles
to "The Yellowstone" on a
"Better Road."*

DISTANCE FROM SCOTTSBLUFF TO—

Omaha	504 mi.	Grand Island	345 mi.	North Platte	190 mi.
Ogallala	135 mi.	Fort Laramie	56 mi.	Agate (Fossil Beds)	51 mi.
Hot Springs	192 mi.	Casper	192 mi.	Thermopolis	328 mi.
Cody Entrance	458 mi.	Denver	220 mi.	Colorado Springs	290 mi.
Greeley	165 mi.	Lincoln	440 mi.	Game Preserve	10 mi.

"Travel The Trail of Yesterday"

The all-gravelled North Platte Valley Highway No. 26 extends from Ogallala, Nebraska, to its junction with the Yellowstone Highway at Dwyer, Wyoming. It saves over 65 miles over other routes from the East to Yellowstone Park and the Jackson Hole Country, and is the shortest route to the Black Hills.

This Highway can also be reached by State and Federal Highways No. 19 from Sidney, Nebraska, and No. 29 from Kimball, Nebraska. The valley of the North Platte, traversed by the Old Oregon and Mormon trails, is the land of beauty and romance, the land of history's colorful pageant. The old west of history and story was centered here and spots of scenic and historic interest are on every hand. Old Fort Laramie which was the stronghold and capital of the fur-traders and for decades the most important military post in the west, is partially intact. Court House Rock, Chimney Rock, Scotts Bluff National Monument with its historic Mitchell Pass, Nebraska's Wild Game Preserve, Horse Creek Treaty Grounds where the largest assemblage of Indians in history took place, old Red

Cloud Agency, the beautiful Wild Cat Hills, Sunrise Mountains, and innumerable other spots of beauty and historic interest will make this "Trail of Yesterday" live in your memory.

And as you traverse this trail you will visualize among these scenic beauties the shadowy forms of those who preceded you—the roving Sioux, the fur-traders, the Forty Niners, the Mormons, the stage coach travellers, the pony express, Jim Bridger, Marcus and Narcissa Whitman, Father De Smet, the Astorians, General Custer, and those others in that pageant, the "Winning of the West."

And in the valley where memories of the past still linger you will see the most unique Agricultural-Industrial development in America: Where through irrigation of the soil, millions of dollars worth of sugar is annually manufactured in seven immense factories. The Past and Present, History and Progress, live together in the North Platte Valley, where the "Trail of Yesterday" is beckoning you.